



Press Release

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Huggies "Potty Dance" Gives Back to Local Children and Families

Over 6,000 donated diapers to be distributed to families served by Children's Home Society of Washington

SEATTLE – March 17, 2010 – Children's Home Society of Washington (CHSW) received 32 boxes of diapers – over 6,000 diapers total – at a fun, family themed event held last Thursday, March 11, at the Pacific Science Center. "The Potty Dance," a song and dance celebration that helps parents and their children jump and jive to potty training success, featured an hour long-set from Grammy nominated children's musician Ralph Covert and his band, Ralph's World. Over 150 parents and their tots in attendance were asked to donate a package of diapers to CHSW at the door. The event was sponsored by Huggies Pull-Ups® Training Pants, a division of Kimberly-Clark. Seattle was the fourth leg of a five-city tour that included Chicago, Minneapolis, Orlando, and Algonquin, IL.

The generous donation could not have come at a better time. With today's economy, families are more strapped than ever, and the families served by Children's Home Society of Washington rely on the 113-year old non-profit organization for items that are critical to their family's survival.

"We distribute basic needs items, such as diapers and toiletries, all day long, five days a week to local families," states John Naegele, CHSW's Early Head Start Director in King County. "Our donations have not gone down. It's the number of families coming our way that has gone up dramatically, and we're doing our best to meet that need. We are so grateful to Huggies and Kimberly-Clark for their support."

About Children's Home Society of Washington

Children's Home Society of Washington (CHSW) is Washington's largest statewide non-profit children's organization, serving over 39,000 children and their families through early learning, adoption, out-of-home care, family support, child and family counseling, and advocacy programs. CHSW's mission is to develop healthy children, create strong families, build engaged communities, and speak and advocate for children. To learn more, visit childrenshomesociety.org.

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